

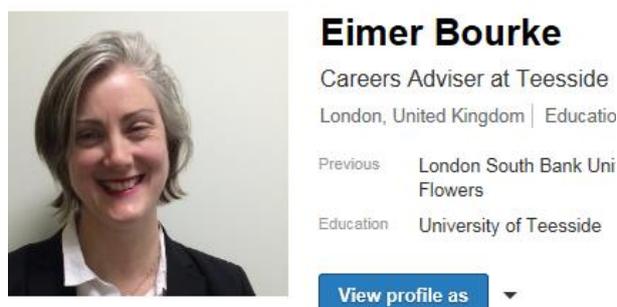
Creating a Personalized LinkedIn Invitation

Step 1: Find the person using the People Search:



Step 2: Click on their Profile and read a bit about them.

If you don't know the person already, this will help you to try to find something in common with them which you can then mention in your personalised invitation.



Step 3: Click on the connect box and you will see this dialog box.

You can customize this invitation ✕

Include a personal message (optional):

Ex: We know each other from...

300 ▾

Cancel Send invitation

If the person is a graduate or student at Teesside University, you are entitled to email address. Now you can send a personalised message & invitation. The example below shows someone sending a personalised message to a graduate they met at a networking event.

Hi Steven,
Thanks for taking the time to chat at the recent Refresh Teesside networking event. I noticed that you are also a graduate of Teesside University and I wondered if you would like to join my LinkedIn network.

Best regards, |